

Germán VILLAMARÍN

Multidisciplinary creative work

Versatile Creative,
Creative all-terrain, thanks to my experience in different types of advertising agencies and in marketing with different organizations, I have managed to bring a 360° vision to each project I am faced with. I am comfortable conceptualizing and executing both off-line and digital.

 RADIOGRAFIK.COM

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Work Experience

- 2 DIGITAL DESIGNER
BTO Digital (Toledo)
- 2 CREATIVE DIRECTOR
Distrito Agencia (Madrid)
- 1 FREELANCE
Radiografik.com (Toledo)
- 1 CREATIVE / SOCIAL MEDIA MANAGER
Amor de madre, advertising agency (Madrid)
- 1 DESIGNER / S. MEDIA / MARKETING
El Colmadito Franchises
- 1 DESIGNER / SOCIAL MEDIA
Cryosense (Madrid)
- 0 CREATIVE / DESIGNER
AD Medios
- 0 CREATIVE DIRECTOR
JER Publicidad (Toledo)
- 0 CREATIVE / GRAPHIC DESIGNER
Versión Original Advertising (Madrid)
- 0 GRAPHIC DESIGNER
Aculco (O.N.G.) (Madrid)
- 9 FREELANCE
(Bogota - London)
- 9 COPYWRITER
Activaciones (Saatchi & Saatchi) (Bogotá)
- 9 COPYWRITER
Ponce de León Advertising (Bogotá)
- HEAD OF CREATIVE TEAM
Seguros de vida Colmena (Bogotá)

digital MARKETING

Social Media
Creation and coordination
of content

creative DIRECTION

Copywriting,
Events,
Strategic actions

Graphic DESIGN

Art direction,
Branding and
corporate,
Editorial design

web DESIGN

Graphic design and
content managing

Education

Master in MANAGEMENT in
MARKETING & digital BUSINESS
Instituto Europeo di Design (Madrid)

ADVERTISING WEB DESIGN
Trazos (Madrid)

Diploma in MARKETING
Politécnico Grancolombiano (Bogotá)

Degree in ADVERTISING
Jorge Tadeo Lozano University (Bogotá)

